

2015 Kin On Event Sponsorship Form

Kin On Community Health Care is a 501(c)3 non-profit organization which provides a continuum of care for the Asian senior population through healthy aging programs, in-home care and social services, short-term rehab care, housing with services (assisted living, adult family home), and long-term skilled nursing care. For more information about Kin On, please visit www.kinon.org.



Company: _____

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Telephone: _____ Fax: _____

Sponsorship Amount(s)/Level(s):

GOLF TOURNAMENT August 3 | Washington National

- ☐ \$5,000 Platinum Sponsor
- ☐ \$2,500 Gold Sponsor
- ☐ \$1,250 Silver Sponsor
- ☐ \$500 Hole Sponsor

30th ANNIVERSARY GALA September 19 | Bellevue Westin

- ☐ \$10,000 Platinum Sponsor
- ☐ \$7,500 Gold Sponsor
- ☐ \$5,000 Silver Sponsor
- ☐ \$2,500 Bronze Sponsor
- ☐ \$1,800 Corporate Table
- ☐ Advertisement-only option available upon request

Signature: _____ Date: _____

A detailed list of sponsorship benefits is provided in the following pages. Should your company have other marketing objectives that can be accomplished in other ways, we’re happy to meet with you to discuss other options.

Please return this form and payment to:
Kin On Fund Development Office
4416 S. Brandon Street Seattle, WA 98118
Phone: 206.721.3630 Fax: 206.721.3626

- Payment plans are available upon request
- A commitment signature is binding
- Sponsorship deadlines vary by event All advertisement files must be camera-ready

Questions?
Contact Kin On Fund Development Office at 206.556.2274 or email development@kinon.org

15th Annual Kin On Golf Tournament

Monday, August 3, 1pm | WA National Golf Course in Auburn, WA | Proceeds support Kin On Expansion Project

Sponsorship Deadline: May 15 - to be included in promotional material; **July 15** - to be included in event signage and program

| As of Apr 2015 | PLATINUM SPONSOR \$5,000 | GOLD SPONSOR \$2,500 | SILVER SPONSOR \$1,250 | HOLE SPONSOR \$500 | <i>New this year!</i> PIN FLAG SPONSOR \$3,000 |
|--|---|--|---|---|---|
| Networking Opportunities | Company table during event registration Invitation to Donor Appreciation Reception | Company table during event registration Invitation to Donor Appreciation Reception | Company table during event registration Invitation to Donor Appreciation Reception | | Tabling space at event registration Invitation to Sponsorship Reception in November |
| Promotional Material & Printed Recognition | Company name/logo printed on registration brochure Company name/logo printed on event program Company name and logo printed in Kin On newsletter (distribution 4,000) | Company name/logo printed on registration brochure Company name/logo printed on event program Company name and logo printed in Kin On newsletter (distribution 4,000) | Company name/logo printed on registration brochure Company name/logo printed on event program Company name and logo printed in Kin On newsletter (distribution 4,000) | Company name printed on event program Company name printed in Kin On newsletter (distribution 4,000) | Company name/logo printed on registration brochure Company name/logo printed on event program Company name and logo printed in Kin On newsletter (distribution 4,000) |
| Online Visibility | Company name/logo/website hyperlink on online registration page and Kin On website Recognized in Golf Tournament E-news (sent to all golfers) | Company name/logo/website hyperlink on online registration page and Kin On website Recognized in Golf Tournament E-news (sent to all golfers) | Company name/logo/website hyperlink on online registration page and Kin On website Recognized in Golf Tournament E-news (sent to all golfers) | | Company name/logo/website hyperlink on online registration page and Kin On website Recognized in Golf Tournament E-news (sent to all tournament golfers) |
| Event Visibility | Company name and logo on all tournament golf carts Company booth at designated hole with opportunity to distribute company giveaways Company banner displayed at golf course and awards dinner Company name/logo displayed on large signage at event Individual hole sign at Hole-in-One on golf course | Company booth at designated hole with opportunity to distribute company giveaways Company banner displayed at golf course and awards dinner Company name/logo displayed on large signage at event Individual hole sign on golf course | Company name/logo displayed on large signage at event Individual hole sign on golf course | Company name/logo displayed on large signage at event Individual hole sign on golf course | Company name/logo displayed on pin flags on all 18 holes |
| Verbal Recognition | Verbal recognition at awards dinner (160 in attendance) | Verbal recognition at awards dinner (160 in attendance) | Verbal recognition at awards dinner (160 in attendance) | | |
| Guest Entries | Complimentary entries for 8 golfers (includes dinner), plus 2 additional dinner guests | Complimentary entries for 8 golfers (includes dinner) | Complimentary entries for 4 golfers (includes dinner) | | Complimentary entries for 8 golfers (includes dinner) |

Kin On 30th Anniversary Gala

Saturday, September 19 | Bellevue Westin | Proceeds support Kin On Expansion Project

Sponsorship Deadline: May 15 - to be included in promotional material; **August 15** - to be included in event signage and program

| As of Apr 2015 | PLATINUM SPONSOR \$10,000 | GOLD SPONSOR \$7,500 | SILVER SPONSOR \$5,000 | BRONZE SPONSOR \$2,500 | CORPORATE SPONSOR \$1,800 |
|---|--|--|--|---|--|
| Promotional Materials & Printed Recognition | Company name/logo printed on promotional materials (save-the-date, registration form and event program) Full page ad in program Company name/logo printed in Kin On newsletter (distribution 4000) Company name/logo in pre and post event press releases | Company name/logo printed on promotional materials (save-the-date, registration form and event program) Full page ad in program Company name/logo printed in Kin On newsletter (distribution 4000) | Company name/logo printed on promotional materials (save-the-date, registration form and event program) Half page ad in program Company name/logo printed in Kin On newsletter (distribution 4000) | Company name/logo printed on promotional materials (save-the-date, registration form and event program) Quarter page ad in program Company name/logo printed in Kin On newsletter (distribution 4000) | Company name listed in event program Company name/logo printed in Kin On newsletter (distribution 4000) |
| Online Visibility | Company name/logo/website hyperlink on online registration page and Kin On website Recognized in Kin On e-news (1100 subscribers) and Facebook page (500 fans) Recognized in event-day Facebook posts | Company name/logo/website hyperlink on online registration page and Kin On website Recognized in Kin On e-news (1100 subscribers) and Facebook page (500 fans) | Company name/logo/website hyperlink on online registration page and Kin On website Recognized in Kin On e-news (1100 subscribers) and Facebook page (500 fans) | Company name/logo/website hyperlink on online registration page and Kin On website | |
| Event Visibility | Company banner displayed at event Company name/logo projected on stage Opportunity to distribute company giveaways Prominent name/logo presence throughout event | Company banner displayed at event Company name/logo projected on stage Opportunity to distribute company giveaways | Company banner displayed at event Company name/logo projected on stage | | Company name on table signage |
| Verbal Recognition | Verbal recognition at awards dinner (450 -500 in attendance) Verbal recognition at VIP Reception | Verbal recognition at awards dinner (450 -500 in attendance) Verbal recognition at VIP Reception | Verbal recognition at awards dinner (450 -500 in attendance) Verbal recognition at VIP Reception | Verbal recognition at awards dinner (450 -500 in attendance) Verbal recognition at VIP Reception | |
| Guest Entries | Invitation to VIP Reception 10 Complimentary entries and special seating at main event | Invitation to VIP Reception 10 Complimentary entries at main event | Invitation to VIP Reception 6 Complimentary entries at main event | Invitation to VIP Reception 4 Complimentary entries at main event | |